**Memo:** Request for Approval to Attend ADU 2019 from 11-14 June 2019 in Brisbane, QLD Australia

**To:** (Manager’s Name)

**Submitted By:** (Your Name)

**Date:**

I would like to draw your attention to the great professional development, information sharing and networking opportunity at the Alliance Down Under (ADU) 2019 Conference. It is important that we stay current on the opportunities and challenges presented by the complex Oracle applications that support our critical functions. Below are the reasons why my attendance at this conference is of value to our organization:

* The conference is user-driven and is packed with about 75 technical and functional sessions supported by technical code examples and handouts (all available to download after the conference), expert panels, and Oracle product updates.
* The sessions are based on the core Oracle applications and tools we utilize in our work on a daily basis including:
	+ CRM
	+ Finance
	+ General
	+ HCM
	+ Project and Change Management
	+ Student
	+ Technical
* Like every year, ADU is a great value at the early bird registration rate for Institutional Members (only $705). Other conferences with less to offer cost twice as much.
* It provides the opportunity to establish valuable contacts with over 350 professionals, peers and vendors.
* Registration will open on 25 March 2019. Signing up before 5 May 2019, will save $200 off the regular registration rate!

ADU 2019 provides opportunities for deep and specific training for staff along with a broad range of conference sessions and the strategic directions presentations by Oracle product managers from the United States, as well as ANZ.

Thank you in advance for considering this. I would be happy to respond to any questions not addressed above.

Visit the link below to find out more:

[https://www.heug.org/p/cm/ld/fid=3324](https://www.heug.org/p/cm/ld/fid%3D3324)

John Reed
The University of New South Wales
ADU 2019 Conference Chair
ANZ HEUG Board of Directors Representative