



Green Initiatives at Alliance

Reduce/Reuse/Recycle!

How Alliance 2012 is being Green:

- Coupon book and program are printed on recycled paper
- Printed programs are provided only to attendees that opt for one during registration
- All vendor information is sent by email to attendees that select that option during registration
- Each attendee will receive a re-useable water bottle at registration. Water stations are available in each Gaylord Meeting room.
- Box lunches are not pre-packaged. You should only take those items that you are going to consume and only take a box if you need one.

How Gaylord Opryland is being Green:

- Providing recycling bins throughout the Hotel and Convention Center
- Reducing their dependence on energy by replacing incandescent light bulbs with LEDs and CFLs and running a natural gas fired cogeneration facility. And as they reduce their energy consumption, that simultaneously reduces greenhouse gas emissions.
- Making great strides to limit landfill waste through various initiatives, including recycling efforts and donating food and amenities to charitable organizations
- Taking a number of steps to limit the amount of water used throughout their properties, including installing low-flow plumbing fixtures in guest rooms and public spaces, improving laundry operations by upgrading machinery and incorporating native plants and advanced watering systems in interior and exterior landscaped areas

What you can do to be Green:

- Just like at home, turn off the lights and adjust your thermostat when you are not in your room.
- Recycle materials. Many items are recyclable and it only takes a moment whether it is paper or soda cans.
- Have your hotel bill sent electronically instead of by paper
- Unplug any devices or power cords when not in use
- Whether it is towels or toiletries, only use what you really need.
- Take advantage if your hotel offers reduced housekeeping. Whether reusing towels, sheets, or even passing on housekeeping some days, it all adds up. Washing towels and sheets is the biggest source of water waste in hotels.
- Take shorter showers. Sometimes a long, hot shower feels incredible. But do you need that every day? The average US shower head spits out about 2.5 gallons per minute, which means in a 15 minute shower you use nearly 40 gallons of water.
- Don't take freebies just because they are there. Do the earth a favor and leave these items behind if unless you are really going to use them.